






SHAYONA INSTITUTE OF BUSINESS MANAGEMENT


(Affiliated with GTU and Approved by AICTE)


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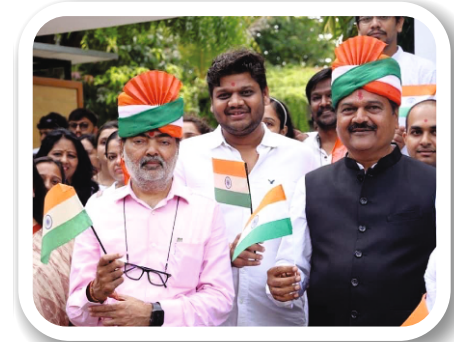
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 Shayona Institute of Business Management

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About Shayona Institute of Business Management

Shayona Institute of Business Management was established in the year 2011 under the aegis of Ghanshyam Public Charitable Trust as a Post Graduate Center of Gujarat Technological University (GTU) imparting a 2 year full time MBA programme.

The institute has been conceived with an ambitious objective of developing professional expertise and skilled manpower in Management area. At SIBM everyone constantly strives for excellence, i.e. **'Perfection in Action'**, this makes all the difference !



Infrastructure



Highlights

- Hightech Classrooms & Computer Lab
- Highly Skilled & Experienced Teaching Staff
- Benefits of Freeship Card Scholarship for SC/ST

- Guest Lectures from Experts of Corporates
- 100% Placement of SIP & Final Job
- Skill Enhancement Modules

100 % placements: Each student is offered placement of their choice.

Highlights of Placement

- Total Companies for final placement: 48
- Total Companies for SIP placement.:37
- Total Positions created: 350
- Positions Created per student:3.00
- Average Package Offered: 4,00,000.00 PA
- Highest Package Offered : 10,00,000 PA
- Gujarat's No.1 Campus Placement in 2021 during Covid time.



Academic interaction with Middlesex University London

SIBM has academic faculty affiliation in the field of Human Resource and Production and Operation Management with Middlesex University, Hendon, London.



Middlesex University London



Grand State Level Management Festivals :

ENIGMA

This event is basically *'by the students, of the students and for the students'!!*

- ENIGMA provides an opportunity to students to enhance their managerial and organizational abilities.
- Provides a platform to the students to showcase their talents like
- traditional and contemporary dance forms, vocals, skit, drama, martial arts etc.

el-dorado

- Provide them opportunity to enhance their sense of communication, group coherence, cooperation and creative
- problem solving.

It develops a broader perspective among the students and also gives them a chance to create and nurture themselves to become a future ready 'Managers'.



Press Release



Industrial Visits cum Tour

Mundra Port and SEZ



GVK EMRI

(Emergency Management and Research Institute)



Shayona Institute of Business Management

Shayona Study Campus, Shayona City R. C. Technical College Road, Off. S.G. Highway, Ahmedabad - 380 061.

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(M) 97276 20867



SHAYONA

SHAYONA INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION

AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY AND APPROVED BY AICTE





**Build Your Business, Shape Your Future
&
Code Your Future, Innovate the world**

BBA & BCA

Bachelor of Business Administration

Bachelor of Computer Application

@ SIMCA

A Gateway to Success



Why **SIMCA** ?

Shayona institute of Management and computer application – Where Future Leaders and Tech Innovators Are Made.

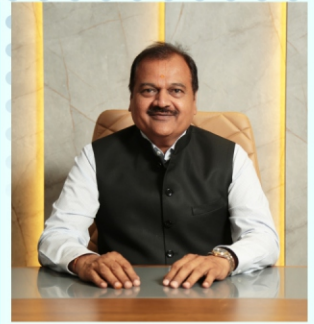
Step into a world where business meets innovation, and ambition finds direction. At SIMCA we don't just teach – we inspire. Whether you're passionate about becoming a dynamic business leader or a trailblazer in the world of technology, our Bachelor of Business Administration (BBA) and Bachelor of Computer Applications (BCA) programs are designed to shape your future.

Our campus buzzes with entrepreneurial energy, tech-savvy minds, and a culture of collaboration. With industry-driven curriculum, experienced faculty, cutting-edge labs, and real-world exposure, we prepare you to not just keep up with the world – but to lead it.

Infrastructure



FROM DIRECTOR'S DESK



It gives me immense pleasure to present Shayona institute of Management and computer application, a place where academic excellence meets personal growth. In today's rapidly evolving world, education must go beyond textbooks. It must empower students to think critically, act ethically, and contribute meaningfully to society.

At SIMCA, we are committed to nurture the next generation of business leaders and technology experts through our BBA and BCA programs. Our curriculum is designed to blend theoretical knowledge with real-world applications, ensuring that our students are industry-ready from day one.

Our focus is not only on academic success but also on holistic development. We encourage students to explore their passions, participate in extracurricular activities, and develop skills that prepare them for life beyond the classroom.

As the Director, I assure you that SIMCA will provide a supportive and enriching environment to help each student realize their full potential. I invite you to be a part of our journey and look forward to welcome you to our academic family.

Warm regards,
Mr. Suresh Patel
Managing Director

Objective of the Course

- Global Perspective
- Ethical Awareness
- Entrepreneurial Mindset
- Communication Proficiency
- Continuous Learning
- Problem Solving Abilities
- Fundamental Business Knowledge
- Leadership Development
- Analytical Skills
- Professional Development

Admission Procedure

The admission procedure shall be online in the following manner :

- Admission will be done only through Gujarat Common Admission Services (GCAS) portal of the Education Department, Government of Gujarat.
- It is mandatory to register on <https://gcas.gujgov.edu.in/> to apply for admission.
- Candidates have to follow the instructions on the portal and must upload all the requisite testimonies as specified.
- The merit list shall be displayed on admission tab of GTU website <https://www.gtu.ac.in/>

Career Opportunities after BBA

Completing a Bachelor of Business Administration (BBA) program opens up a wide range of career opportunities across various industries. Graduates with a BBA degree often pursue entry-level positions in fields such as finance, marketing, human resources, management, consulting, and entrepreneurship.

Some specific career paths include Financial Analyst, Marketing Manager, Human Resources Executive, Management Trainee, Consultant, Entrepreneur, Supply Chain Manager, Financial Planner, Sales Executive and Operations Manager.

These are just a few examples, and the versatility of a BBA degree means that graduates have the flexibility to explore various career paths and industries based on their interests, skills, and career goals.

Additionally, many BBA graduates go on to pursue further education, such as PGDM or Master of Business Administration (MBA) programs, to enhance their career prospects and specialize in specific areas of business.

Career Opportunities after BCA

After completing the three-year BCA programme, candidates have many opportunities. In this highly technologically sophisticated era, BCA graduates have several job prospects to choose from in the IT sector. Indian graduates with a BCA degree can find lucrative employment abroad. For people who have completed this course, there are numerous research-based positions in computer languages and applications accessible. Additionally, core industry employment and software research-based jobs demand a BCA graduate. The same development and applications of the computer language are used in other computer research positions. BCA degree holders are eligible for some of the more well-known professional prospects.



OUR INSTITUTES

- ✦ President Science College
- ✦ President Nursing College
- ✦ President Institute of Computer Application
- ✦ Shayona Institute of Business Management

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